

Introduction to the British Council agent training programmes

Students throughout the world are increasingly turning to education agents, counsellors and consultants and the services they provide to help them in the pursuit of an international education. At the same time, research shows a significant growth in the number of UK schools, colleges and universities using agents to recruit overseas students.

Agent training is a core element of our agent strategy, promoting and supporting quality, professionalism and integrity with international education agents, advisors, counsellors and consultants.

We provide 2 levels of British Council training, and also of certification:

Foundation level: The Education UK Certificate for agents, or the Education UK Certificate for counsellors, comprises our online training programme. During the training you will be supported by your local British Council office.

The Education UK Certificate is the foundation level training which must be successfully completed before you can apply for the Advanced level.

Advanced level: The British Council Advanced Agent Certificate (BCAAC) provides a professional development route for experienced education agent and counsellor practitioners. This CPD programme will help you to keep up-to-date, developing the right skills and core competencies for your role.



Foundation: Education UK Certificate for agents

The Education UK certificate training provides a certificated qualification, designed for education agents, counsellors and consultants by the British Council to strengthen expertise in promoting the UK as a study destination.

This course will develop your ability to provide high quality information, resources and services to students seeking an international education. It will also develop your skills to source relevant information and keep updated in your knowledge about UK education and living and studying in the UK.

The Course

The course comprises two units: Studying and living in the UK, and UK education and training*. Participants of the course are recommended to spend at least three hours per week over the eight week period learning the material in each unit.

For further information and enquiries into the Education UK Certificate for Agents, please contact Agent.Enquiries@britishcouncil.org, or speak with your In-Country Support Officer.

Advanced: British Council Advanced Agent Certificate (BCAAC)

The BCAAC training provides a certificated qualification for education agents, counsellors and consultants who have successfully completed the Education UK Certificate training within the last 2 years, and have several years' experience as a practitioner.

The course guides and supports you with your professional development with the British Council, and in the preparation of your personal Professional Development Portfolio.

The Course

There are 2 units to help you prepare for and complete your Continuing Professional Development (CPD), and the CPD Portfolio which you build as you progress.

Unit 1 introduces and develops your knowledge and understanding of CPD, and guides and supports you in defining your role and planning your professional development. You will prepare a Professional Development Plan.

Unit 2 contains important information and guidance on recording your CPD activities, the type of CPD which is admissible, course and CPD Portfolio requirements, rules and regulations for completing and submitting your portfolio.

For further information and enquiries into the British Council Advanced Agent Certificate (BCAAC), please contact AdvancedAgentTrainingEnquiries@britishcouncil.org, or speak with your In-Country Support Officer.