

ADDENDUM TO THE EXTERNAL EVALUATION REPORT ON THE PROJECT – MUTUAL UNDERSTANDING, RESPECT AND LEARNING (MURAL)

Purpose of the addendum

Draft of the external evaluation final report was submitted on January 7th, 2020 to the British Council Poland as a lead partner in the consortium for the project “Mutual Understanding, Respect and Learning (MURAL)” in relation to faith and religious belief, race and ethnicity in communities living in Poland (Kraków City Council - UMK), UK (Faith Matters - FM), Netherlands (ECHO Foundation - ECHO), Germany (Transfer E.V. - EV), Portugal (High Commission for Migration - ACM) and Greece (Hellenic Platform for Development - HPD).

The final report has been accepted and approved by the relevant representatives of the Consortium, as stipulated in an email sent on January 7th, 2020 along with the confirmation that all tasks and responsibilities under the existing contract and ToR were executed.

In their email from January 24th, 2020 the consortium representative asked for an update of the external evaluation report based on data that the partners will provide once they finalize outstanding activities regarding the project indicators. It has been agreed to develop and submit an addendum to the submitted external evaluation report. The evaluators received updated data in two emails sent on April 24th and April 27th, 2020.

Hereby the evaluators have summarized the findings from written evidence and outlining the extent to which indicators have been met after assessing newly received data.

Overview of the progress based on the additional activities reported by partners

Indicator	Achieved/Target	Status*	Previous Target	Previous Status	Status Update
Facilitators	119%	Exceeded	105%	Achieved	CHANGED
Participants	94%	Achieved**	80%	Not Achieved	CHANGED
Communities participants represent/come from	78%	Not Achieved	58%	Not Achieved	SAME
Social action project prepared by participants	106%	Achieved	75%	Not Achieved	CHANGED
Learning journals	101%	Achieved	96%	Achieved	SAME
Wider groups of local community leaders and activists	83%	Not Achieved	6%	Not Achieved	SAME
Regional and national government bodies	587%	Exceeded	110%	Exceeded	SAME
Wider community member involvement in social actions	381%	Exceeded	172%	Exceeded	SAME
People in communities benefitting from Social actions	839%	Exceeded	430%	Exceeded	SAME

Social media campaigns and communications reach	91%	Not Achieved	30%	Not Achieved	SAME
Media Outlets	12030%	Exceeded	160%	Exceeded	SAME
Key Stakeholder	252%	Exceeded	252%	Exceeded	SAME
Analogue organizations to our partners	127%	Exceeded	103%	Achieved	CHANGED
<p>* Based on the methodology proposed in the report, target is considered achieved if it is between 95% and 105% of the proposed value; if achieved value is below 95% target is considered not achieved and if vale is above 105% of the proposed value it is considered exceeding target</p> <p>** Even as the value is 94% of the proposed target, due to border line value of the indicator against the target it is classified as achieved</p>					

Brief update on additional activities

Overall, partners have reported additional 3 beneficiaries involved in the project as **facilitators**. Increase is the result of additional activities by UMK (2) and FM (1). Consortium has initially achieved the set target for this indicator and with additional beneficiaries reported, has exceeded the set target.

Partners have reported additional 61 beneficiaries who were involved in the project as **participants**. Increase is the result of additional activities of UMK (30) and FM (31). Consortium has initially not achieved the set target for this indicator and with additional beneficiaries has achieved the set target, as described in the table notes.

Overall, partners have reported additional 36 communities involved in the project as **communities' participants represent/come from**. Increase is the result of additional activities of FM (14) and ECHO (22). Consortium has initially not achieved the set target for this indicator and with additional beneficiaries, status against the set target has remained unchanged.

Partners have reported additional 56 actions under the project as **social actions project prepared by participants**. Increase is the result of additional activities of UMK (4), FM (7), ACM (2), HPD (5) and ECHO (38). Consortium has initially not achieved the set target for this indicator and with additional activities has achieved the set target.

Overall, partners have reported additional 20 journals led by the participants in the project as **learning journals**. Increase is the result of additional activities of UMK (7) and ACM (13). Consortium has initially achieved the set target for this indicator and with additional beneficiaries, status against the set target has remained the same.

Partners have reported additional 925 beneficiaries who were involved in the project as **wider groups of local community leaders and activists**. Increase is the result of additional activities of UMK (63), FM (860) and HPD (2). Consortium has initially not achieved the set target for this indicator and even though there is significant increase of newly reported beneficiaries, status against the set target has remained the same.

Overall, partners have reported additional 143 institutions involved in the project as **regional and national government bodies**. Increase is the result of additional activities of FM (all newly

reported institutions). Consortium has initially exceeded the set target for this indicator and with additional beneficiaries, status against the set target has remained the same.

Partners have reported additional 11,246 beneficiaries who were involved in the project as **wider community members involvement in social actions**. Increase is the result of additional activities of UMK (5,000), FM (300), HPD (4256) and ECHO (1,690). Consortium has initially not achieved the set target for this indicator. Additional beneficiaries do represent a significant increase reported under this indicator, but the status against the set target has remained the same.

Overall, partners have reported additional 7,366 beneficiaries who were involved in the project as **people in communities benefitting from social actions**. Increase is the result of additional activities of FM (3,000), ACM (110) and HPD (4,256). Consortium has initially exceeded the set target for this indicator and with additional beneficiaries, status against the set target has remains the same.

Partners have reported additional 2,443,475 activities under **social media campaigns and communications reaches**. Increase is the result of additional activities of UMK (581,994), FM (560,087), ACM (30,626), HPD (331,146), ECHO (216,759) and EV (44,557). In addition, British Council has also reported their overall reach in social media and communication coordinated by BC as the consortium lead, adding 678,306 to overall reach. Consortium has initially not achieved the set target for this indicator. Additional reach represents significant increase reported under this indicator, but status against the set target has remained the same.

Overall, partners have reported additional 1,187 outlets involved in the project as **media outlets**. Increase is the result of additional activities of FM (1,168), ACM (1) and HPD (18). Consortium has initially exceeded the set target for this indicator and with additional beneficiaries, status against the set target has remained the same. Additional information was collected from FM to confirm validity of the newly reported number of outlets. Confirmation was performed by consortium lead.

No additional beneficiaries were reported as **key stakeholders** with newly reported activities by consortium partners.

Partners have reported additional 7 organizations involved in the project as **analogue organizations to our partners**. Increase is the result of additional activities of FM (all 7). Consortium has initially achieved the set target for this indicator and with additional beneficiaries and with additional partners, status against the set target has moved to exceeded target.

Overview of the status updates and key conclusions

Overall, 13 indicators were defined for the MURAL project. Out of 13 defined indicators, based on newly reported activities, 10 (77%) defined targets are achieved, within which 7 have not only achieved but exceeded defined targets.

For the three indicators that haven't achieved set targets, the significant improvement in reaching defined targets can be reported, based on newly received data (these three indicators are, in average, at 84% of the set target).

The external evaluation has recognized the cohort of social activists committed to improving dialogue and mutual understanding which has been developed to a significant extent. The suggested recommendations in already submitted evaluation report could enhance further reach out to wider groups of local community leaders and activists and thus could ensure larger representation of local participants.

The implemented activities directed to supporting a network of social activists and key stakeholders have made them change agents in their communities ready to promote the values of the Project – mutual respect and understanding related to faith and religious belief, race and ethnicity. The network of facilitators as one of the key human resources within the project, could serve as a focal point for enhancing further activities based on MURAL values and thus to ensure sustainability of the project and achieved outcomes in the future.

One of the key component of the project has been promoting transnational learning on key themes, approaches and actions to counter discrimination and promote inclusion. Through the assessed activities, the evaluation has confirmed that the translational learning has contributed to the project's objectives achievement to a large extent.

Social media campaigns and communications reach out is the field that could be developed. One of the solutions that has been proposed in the evaluation report is to develop a comprehensive communication plan that includes social media campaign plan. Through this plan the partners could envisage a series of activities in online and offline sphere to boost visibility of the project, its outcomes and tackled issues and challenges in the involved communities.

Overall, the external evaluation has confirmed that the key project objectives have been achieved and the envisaged outcomes have been reached. By implementing the recommendations given in the final evaluation report, the Consortium could improve their endeavors in promoting mutual understanding, respect and learning through further engagement with their partners and stakeholders in similar local and international initiatives.