

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 Please provide one sheet per event (one event = one workpackage = one lump sum).)

PROJECT	
Participant:	MIGS
PIC number:	994534017
Project name and acronym:	Gender-inclusive, Long-lasting and Empowered Networks and Societies G-LENS

EVENT DESCRIPTION	
Event number:	1
Event name:	Work Package 6 : International Media Literacy Conference and Workshops
Type:	Conference and Workshops
In situ/online:	in-situ
Location:	Cyprus, Nicosia
Date(s):	09/05/25, 10/05/25
Website(s) (if any):	
Participants	
Female:	32
Male:	7
Non-binary:	0
From Cyprus	13F, 4M
From Romania	6F
From Bulgaria	4F, 1M
From Poland	5F, 2M
From Sweden	1F
From Germany	1F
From France	1F
From Italy	1F
Total number of participants:	39
From total number of countries:	8

Description

Provide a short description of the event and its activities.

This event describes WP6 (International Media Literacy Workshop) and is related to SO3, which aims to explore the role of young leaders, including young journalists and social media content creators as key actors in reducing and tackling the problem. Through this international event, we targeted the aforementioned groups not only from the consortium countries but from other EU countries as well having participants from eight EU countries in total (Poland, Bulgaria, Romania, Cyprus, Italy, Germany, France and Sweden). The consortium partners identified and recruited young people from their countries who have a background in journalism/communication studies or are content creators, to participate in WP6 - four young people from Poland, four from Romania and four from Bulgaria travelled to Cyprus for the event together with the six consortium partner representatives.

On 9/5/25 we held a face-to-face meeting with the consortium debriefing on the successful work packages 1-5 and planning the next work packages (6-10) until the end of 2025. At night we held a networking dinner at a local restaurant where guests met each other for the first time, exchanging knowledge and views over local cuisine and live music.

On 10/5/25, we had a full day of networking, keynote speeches from four national and international experts and three interactive workshops. The conference shone a spotlight on disinformation and its impact on women and girls and was designed especially for media professionals and students, public officials, policymakers, and experts working at the intersection of media, gender, and policy.

The four keynote speeches were focused 1) on the importance of media literacy in countering the spread of false narratives, 2) on ethical journalism and inclusive narratives, 3) on the cost of gendered disinformation in public life and the silencing of women and 4) on the role of regulatory authorities in combating gendered disinformation. With the workshops, our goal was to dive into practical tools and strategies. Our guests participated in a fact-checking media content workshop, a workshop on counter-speech to combat disinformation and lastly a brainstorming session about the creation of gender-sensitive campaigns that connects WP6 to WP7.

The professionals partaking as keynote speakers and workshop facilitators were academics in media and internet studies, active journalists, the president of the Ethics Committee for Journalists, as well as media and gender experts.

As a result of the WP6 events, we urged the participants to design specific actions such as social and other media content, which they will then finalise with the support of other young people from their countries during the youth-led content creation workshops of WP7. The content is expected to be positive in its approach, inclusive and engaging and using platforms that are popular within our target audience.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).