

REPORT ON OPERATIONS OF FUNDACJA BRITISH COUNCIL IN THE PERIOD OF

01/04/2014 - 31/03/2015

www.britishcouncil.org

1. Foundation name: Fundacja British Council

2. Registered office and

address: Koszykowa 54, Warszawa

3. Postal address: as above

4. E-mail address: warsaw@britishcoucnil.pl

5. Number and date of entry to the National Court Register:

a. Register of Foundations: 07/02/2013 – KRS: 0000449621

b. Register of Entrepreneurs: 08/02/2013 - KRS: 0000449621

6. National Business Registry Number: 146529782

7. Tax Identification Number: 7010369489

8. Management Board:

- a. Andrew Richard Williams, President of the Management Board until 01/09/2015
- b. Simon Gammel, President of the Management Board since 01/09/2015
- c. Justine Kay Spence, Member of the Board until 25/08/2014
- d. Jenny Marie Simms, Member of the Board since 25/08/2014

9. Statutory purposes, principles, forms and scope of statutory activities of the foundation

The aim of Fundacja British Council is to create a friendly understanding between the people of the UK and Poland as well as raising awareness of creative ideas and achievements. It is done by:

- a. raising awareness of the UK
- b. teaching English
- c. supporting cultural, scientific, technological and educational cooperation between the UK and other countries, especially Poland
- d. other activities promoting education
- e. facilitating cultural relations and understanding of diversity among the inhabitants and the people of the UK and other countries, especially Poland

The Foundation meets its objectives by:

- a. cooperation with international organisations which share the same or similar objectives especially with foundations and charity organisations
- b. cooperation with authorities, entrepreneurs and media interested in Foundation's objectives

- c. information, promotion as well as educational, research and publishing activity
- d. organisation of exhibitions, concerts, events and diverse promotional campaigns that show the culture, art and cultural heritage of the UK
- e. organisation of meetings of diverse communities and people or organisations connected with the UK whose activities focus on its growth and development in order to promote such people and organisations

In order to meet the above-mentioned objectives the Foundation established non-public educational institutions in Warsaw and Cracow:

- non-public educational institution of the British Council Centre for Adults (the centre registered in both cities) and
- non-public educational institution of the British Council Centre for Children and Teenagers (the centre registered in both cities)

The aim of the British Council Centre for Adults is to meet social needs related to raising professional qualifications, general development and further education of adults. This is done by delivering:

> English courses:

- General English
- Business English
- Preparation for Cambridge English exams (former University of Cambridge ESOL)
- Preparation for IELTS
- Preparation for the Matura¹ exam
- Academic English
- Conversation
- 50+ English, i.e. for students who are 50+ years old
- Courses for Companies and Institutions
- Courses for Individuals
- English for Specific Purposes
- Teacher training programmes

English language exams:

- Cambridge English certificates (former Cambridge English ESOL)
- IELTS exams
- Aptis exams

Non-language exams that are aimed to help acquire and improve social and personal skills, general knowledge as well as professional qualifications. The demand for such exams arises from social needs of a given community or a local job market:

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¹ Matura – Polish A-levels

- Association of Certified Chartered Accountants (ACCA) exams
- Chartered Institute of Marketing exams
- APM Group exams
- Exam sessions for candidates residing in Poland that follow extramural study programmes at foreign universities
- British education exams (GCE and IGCSE) including
- Edexcel International exams
- Cambridge International Examinations (CIE)
- ➤ Other specialist and general educational programmes e.g. seminars, conferences, workshops and training sessions that are aimed to help acquire and develop social and personal skills, professional qualifications, general knowledge as well as interests, talents and free-time activities. The demand for such programmes arises from social needs of a given community or a local job market. The above mentioned activities are planned on an annual basis.

The aim of the British Council Centre for Children and Teenagers is to meet social needs related to general development and further education of children and teenagers. This is done by delivering:

- English Language courses:
 - General English
 - Preparation for Cambridge English exams (former University of Cambridge ESOL)
 - Preparation for IELTS
 - Preparation for the Matura exam
 - Conversation
 - Courses for Individuals
 - Summer camps
- English Language Exams:
 - Cambridge English certificates (former Cambridge English ESOL)
 - IELTS exams
 - Aptis exams
 - Non-language exams, e.g. school exams, especially British school exams (GCE and IGCSE) including:
 - Edexcel International exams
 - Cambridge International Examinations (CIE)
 - ➤ Other specialist and general educational programmes e.g. seminars, conferences, workshops and training sessions that are aimed to educate and raise children and teenagers as well as help them develop their interests and talents and access diverse free-time activities e.g. winter and summer camps. The demand for such activities

arises from social needs. The above mentioned activities are planned on an annual basis.

10. Achievement of statutory purposes in the reporting year

Thanks to our programmes and services we reached 8 million people during the year 2014-15.

Our language courses were attended by four thousand students. We administered 20 thousand British exams. 530 people participated in exhibitions, fairs and festivals organised by us. 1.7 million users followed us on-line and more than 5 million people listened to our radio programmes, watched our TV programmes and read our publications.

Culture and Art

Our cultural programme reached 1.5 million people. We organized and co-organized the following events:

- The exhibition presenting Julian Opie's works in the Museum of Modern Art MOCAK in Cracow. The exhibition was seen by 21 thousand visitors including such honourable guests as the First Lady of Poland and the Minister of Culture
- The opening ceremony of the Gdansk Shakespeare Theatre (September 18th 2014), The Shakespeare Festival in Gdańsk as well as the British Days that hosted the performances of such famous British theatres as The Globe, Tim Crouch and Gecko
- 'British Art on the Big Screen' that features screenings presenting British theatre in cinemas across Poland. The programme organized together with Multikino² enables the Polish audience to watch the best of the British plays staged by the leading theatres in the United Kingdom. All screenings are in English with Polish subtitles. The plays were recorded live using state-of-the-art technology making the audience feel as if they were watching the show on stage in London. In the year 2014-15 Polish audience could see the National Theatre and the legendary Shakespeare's Globe.
- Coordination of CENTRE project (Creative Entrepreneurship in Schools) co-funded by the European Commission and run in eight countries across the European Union. The project created the first European forum for issues related to teaching entrepreneurship in schools with the support of creative industries.
- The Polish edition of Young Creative Entrepreneurs competition in the category of design and culture. The winners of both categories went on a week study visit to the United Kingdom during which they took part in numerous business meetings, workshops, important business events as well as networking sessions with the finalists from other countries
- Other cultural events including The Selector a radio programme featuring British music on Radio Roxy, The Ryszard Kapuściński Award for literary reportage, 'Wiersze w Metrze'³ displaying European poems in the Warsaw underground and BAFTA short film screenings

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² chain of cinemas

³ Poems in the Underground

Education and Society

Fundacja British Council reached about five million people thanks to its educational programme. We organized and co-organized the following events:

- The third edition of the FameLab competition for young scientist. The programme serves
 to educate scientist to actively engage with the public when promoting science. The
 Polish winner, Joanna Bagniewska (PhD) was also awarded during the international final
 in Chentelham
- Educational fairs in Warsaw and Cracow participated by 30 representatives of British universities. The fairs featured workshops, presentations, teleconferences with students studying in the UK. The coverage of the fairs was broadcasted by TV in Warsaw and Cracow
- A seminar on vocational education in partnership with the Polish Ministry of Education and the British Embassy. During the seminar Polish and British guests, i.e. business practitioners, employer associations, certification bodies and ministry representatives could share good practices and establish liaison
- Implementing diversity management programme, promoting equal opportunities and diversity as well as providing third-party organisations with tools to support diversity management, e.g. presentations for Natolin European Centre and Society for Intercultural Education Training and Research, training for Batory Foundation and presentations at conferences
- Implementing Active Citizens programme which aims to establish leaders of local communities in Gdansk and Wroclaw. This is done by running workshops on managing social change
- Numerous educational initiatives 'Szkola z klasą 2.0'⁴ programme together with Gazeta Wyborcza⁵ and Centre for Civic Education

English Language

Our English language programme reached 1.5 million people.

Our activities included:

- English language courses attended by four thousand students in five cities (Warsaw, Cracow, Wrocław, Poznań and Gdańsk)
- 20 thousand British exams in 14 exam centres in Poland IELTS (International English Language Testing System), Cambridge English, university and vocational exams, Aptis exam;

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⁴ The programme supporting innovative educational solutions

⁵ A Polish newspaper

- Educational websites and applications featuring gratuitous materials for learning English used by 1.6 million users
- A dozen webinars and conferences for teachers supporting their professional development
- Partnership in educational projects promoting the English language in media e.g. with a daily Gazeta Wyborcza

11. Legal events of the statutory activity having financial implications, i.e. the description of factual business activity related to the acquisition or spending of financial resources.

In the reporting year, Fundacja British Council took a loan of 400,000 GBP to cover on-going expenses. The credit period is 5 years. The first instalment is due at the end of March 2016. Interests are paid on a regular basis. The foundation was also granted the permission to open a new teaching centre and administrative office. The investment is estimated at 890,000 GBP including the expenses in the reporting period amounting to +/- 130,000 GBP.

12. Business activity if conducted with the indication of its code according to the Polish Classification of Activities as entered into the National Court Register

Business classification activities of the Foundation in the reporting year:

- a) 85 educational services including teaching English and administration of language exams
- b) 70, 22, Z -Business and other management consultancy activities
- c) 73, 1 advertising and promotional services, sponsorship
- d) 62 computer consultancy services
- e) 66.19.Z financial services

13. Copies of resolutions taken by the Management Board in the reporting year:

Resolution of 18/09/2014 – Management report on operations of Fundacja British Council in the financial year 1/04/2013 – 31/003/2014

Resolution of 01/09/2014 on the receipt of the documents stipulating the accounting principles of Fundacja British Council

14. Revenue in the reporting year and its detailed sources:

Revenue:

- a. donation (5 133 348,98 PLN)
- b. bank interests (35 179,06 PLN)
- c. chargeable services within statutory purposes (32 221 360,46 PLN)

Expenses:

Statutory purposes expenses 35 145 186,76 PLN

Administrative costs 3 556 314.68 PLN

Income from operations of business activity – loss 1 669 287,72 PLN

15. The numer of employees

	2014									2015		
	IV	V	VI	VII	VIII	IX	X	XI	XII	I	II	III
Management Board	2	2	2	2	2	2	2	2	2	2	2	2
Senior management	17	17	18	18	18	18	18	18	18	19	19	18
Pay Band D-E												
Middle management	42	42	43	44	45	45	45	45	46	45	45	45
Pay Band F-G												
Specialist/Co- ordinators/Experts Pay Band MM1, H	23	23	24	24	24	24	26	26	27	28	28	28
Assistants	18	18	18	18	17	19	15	16	17	16	16	16
Pay Band J	10	10	10	10	17	19	15	10	17	10	10	10
Physical Workers	2	2	2	2	2	2	2	2	2	2	2	2
Pay Band K												
Employees managing teaching centres	4	4	4	4	4	7	7	7	7	7	7	7
ATCM, HoC												
Teachers	8	8	8	8	8	7	7	7	7	7	7	7
Total number of permanent employees under contracts of employment	116	116	119	120	120	124	122	123	127	126	126	125
Full-time workers under mandatory contracts	7	7	7	7	4	6	4	5	5	4	5	7
People employed under mandatory contracts	152	10	12	227	35	11	16	24	18	184	14	15

16. Total amount of remuneration paid in the reporting year including salaries, awards, bonuses and other benefits excluding remuneration paid to sole traders.

Remuneration of employees in total: 13 191 715,73 PLN

Including:

- d. Remuneration payments payable for mandatory contracts of full-time employees: 72,198.89 PLN,
- e. Bonuses and other benefits: 1,107,157.45 PLN
- 17. The amount of annual or average monthly remuneration of the Board Members (salaries, awards, bonuses and other benefits) and members of other bodies of the foundation (salaries, awards, bonuses and other benefits)

Total annual remuneration of the Board members (3 people): 1,125,290.89 PLN,

Including salaries: 486,845.28 PLN, other benefits: 638,445.61 PLN.

18. Expenses on remuneration payable for mandatory contracts (total gross amount)

Remuneration payments for mandatory contracts of external employees: 812 605,19 PLN.

19. Loans granted by the foundation according to the amount, debtors, terms of issue and the indication of statutory terms

British Council Foundation did not grant any loans in the reporting year.

20. Bank accounts balances at the end of the reporting year with the indication of banks

Bank Handlowy w Warszawie S.A.

Account No: 34103010610000000030189030 300.00 PLN

Account No: 52103010610000000030189094 774,246.75 GBP

Account No: 61103010610000000030189029 300.00 PLN

Account No: 62103010610000000030189108 392,966.18 PLN

Account No: 68103010610000000030189000 1,952,647.60 PLN

Account No: 26103010610000000031805000 300.00 PLN

Account no: 03103010610000000030189006 29,224.43 PLN

21. The value of purchased bonds and the value of acquired and purchased shares in commercial law companies with the indication of such companies

Not applicable

22. Acquired real estate, its use and the amount of expenses incurred

The Foundation did not acquire any real estate during the reporting year.

23. Other tangible assets acquired during the reporting year amounting to:

2 756 394,03 PLN

24. The value of assets and liabilities of the Foundation as per appropriate financial reports (the value of assets and liabilities should be given separately; data should be taken from reports filed in GUS⁶ which are filed by all entities holding REGON⁷

Assets: 10 087 849,46 PLN.

Liabilities: 11 778 761,18 PLN

25. Data concerning activities commissioned by government entities or local authorities, i.e. services, state contracted works including grants, subsidies and public procurement as well as the financial result of such activities

The foundation did no conduct any activities commissioned by government entities and local authorities

26. Data concerning tax settlements and income statements

CIT-8⁸ filed on 30/06/2015 tax exempt income as per declaration 5 839 503,79 PLN

Quarterly VAT declarations – excess input tax in relation to output tax 351 868 PLN.

The foundation paid all tax settlements in a timely manner

27. Information on audits carried out in the reporting year as well as their outcomes.

No audits were carried out in the reporting year.

Signatures of the members of the Board

⁶ Central Statistical Office

⁷ National Business Registry Number

⁸ Corporate Income Tax